

**SUGGESTED SCHEDULE FOR WOMAN ENTREPRENEURSHIP
DEVELOPMENT PROGRAMMES (WEDP)
(ANNEXURE-‘A’)**

MODULE – 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE

Day	Session – 1	Session - 2	Session - 3	Session – 4
1st	Inauguration	Programme Objectives: Expectations from trainees, Final Goal, Programme’s Strategy	Who is an Entrepreneur & Charms of Being an Entrepreneur	
2nd	Schemes of Assistance for MSMEs: Financial Agencies / Institutions		Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support	

MODULE –2: PROJECT SELECTION & IT’S PRE FEASIBILITY

3rd	How to Identify Business Opportunities	Opportunities identification: Criteria of selection & Sources of Information	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant etc.	
4th	Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.		How to conduct Market Survey: Tools, Techniques and Guidelines	
5th	How to find out pre-feasibility of a Project	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)		
6th	Brief on Factory Visit	Factory Visit and Experience Sharing with Entrepreneurs		

MODULE - 3: CONSOLIDATION OF BUSINESS IDEA

Day	Session – 1	Session - 2	Session - 3	Session – 4
7th	Soft Skill Development: Communication	Soft Skill Development: Information Seeking	Briefing and Planning for the Market Survey: Questionnaire Preparation	
8th	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities			
9th				
10th				
11th	Feedback and Discussion on Market Survey		Evaluating the PPRs prepared by the Trainees	
12th	Linking Business Opportunities with trainees		Interactions with Technical Experts for finalizing projects	

MODULE – 4: MOTIVATIONAL INPUT

Day	Session – 1	Session – 2	Session – 3	Session – 4
13th	Developing Entrepreneurial Competencies (Achievement Motivation Training)			
14th				
15th				

MODULE – 5: PROJECT REPORT PREPARATION

16 th	How to Prepared Detail Project Report	Production Planning in MSME	Purchase Technique
17 th	How to assess Working Capital Requirement for SSI		Working Capital Management
18 th	Product Costing and Cost Consciousness		Break Even Point
19 th	Cash flow	Profitability & Balance	Product Planning & Product Mixing Strategy
20 th	Preparation of Detail Project Report		

MODULE – 5: MANAGEMENT INPUTS

Day	Session – 1	Session - 2	Session - 3	Session – 4
21 st	Marketing Management: Product Promotion, Sales and Advertisement		Financial Management	
22 nd	Personal Management: IPR and It's Management	Pattern, Copy Rights, Trade Mark and Industrial Management	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	
23 rd	Negotiation and Networking	Delegation of Authority and Work Effort	Leadership Modes	Efficiency Orientation and Systematic Planning
24 th	Legal formalities for Loan Disbursement		Taxation: Various Taxes Applicable to MSME	
25 th	Interfacing with Leading Institutions for Business Plan Appraisal		Feedback from Participants	Valedictory

Each session is assumed to be of one hour and fifteen minutes