

Syllabus of SEO

HTML

Day 1	Introduction - Font styles
Day 2	Hyperlinks - List tags
Day 3	Tables - Tables: Nesting
Day 4	Tables - Tables: Nesting - Practice
Day 5	Forms - Drop down menu
Day 6	Complete webpage
Day 7	Complete webpage
Day 8	Online test

SEO

Day 9	Section 1 - Introduction to SEO, Section 2 - Search Engines
Day 10	Section 3 - On Page Optimization
Day 11	Section 4 - Off Page Optimization
Day 12	Width and Height Properties - Width
Day 13	Practice
Day 14	Section 5 - Important Concepts
Day 15	Section 6 - Types of SEO
Day 16	Section 7 - Google Analytics and Google Webmaster tools
Day 17	Section 8 - Important Tips
Day 18 - 45	Practice with the last assignment